



# NAACOS

## Strategic Roadmap



# Key Discoveries



## Market

- Broader transformation movement
- Need for broader solutions
- Growing primary care challenges
- Growing partnerships

## Members

- NAACOS delivers greatest value for new ACOs
- Members are more mature and heterogenous
- Members seek to strengthen their networks and develop the next generation of leaders

# Our Vision for the Future



- NAACOS is the **preeminent organization through which entities engaging in value-based care transformation network, engage in peer-to-peer learning, and gain information on best practices** to improve performance;
- NAACOS **shares learning and educational opportunities with a broader base of membership** and allows some level of access for stakeholders supporting better care and smarter spending who may never be official members; and finally,
- NAACOS continues to **broaden and deepen support for value among stakeholders** external to the organization through the creation of intentional spaces to share understanding and collaborate to sustain the push towards value.

# The Roadmap to the Future



Foundational: Updates to  
Mission, Membership, Marketing



Strategic Pillar 1: **Quantum Leap  
in Learning and Education**



Strategic Pillar 2: **Sharing the  
Tent**



# Get Involved in Shaping Our Future



**NAACOS is committed to meeting members' needs**

We want your feedback – always but **especially now**

Look for a **membership survey** and **Town Hall** this summer

Participate in new **Education Activities**

Come to the **Fall Conference, October 16-18 in DC!**