

Exhibitor Fact Sheet for NAACOS Fall 2026 Conference

Exhibitor Application

In order to exhibit at the NAACOS Fall 2026 Conference, your organization must be a Business Partner, Affiliate Partner or Partner Circle in good standing and you must complete an application.

Meeting Venue

Marriott Marquis Washington, D.C.
901 Massachusetts Ave, NW
Washington, DC 20001

Registration Policy and Badges

NAACOS Business Partners, Affiliate Partners and Partner Circle are the only non-ACOs that may attend the conference. Partners must pay the prevailing rate to register all staff attending the conference, even those who are exhibiting. Partners are limited to a total of two registrations. ***Exhibit-only attendees are not permitted for free or for a fee.***

Partner Rates

1,495 before August 19

\$1,795 August 19 - September 30

\$1995 after September 30

Badges must be worn at all times by attendees.

Exhibit Location

The exhibitor tables are located in the Independence Ballroom (see exhibit floor plan). All exhibit areas are carpeted. Space assignments will start August 1. Priority will be given to preferences of conference sponsors, and then to exhibitors in the order that applications are received.

Display Hours & Activities

Exhibitor Set Up	Wednesday, October 14	2:00 pm – 6:00 pm
Exhibits Open	Thursday, October 15	7:30 am – 6:30 pm
Exhibits Open	Friday, October 16	7:30 am – 2:30 pm
Exhibitor Dismantle	Friday, October 16	1:30 pm – 4:00 pm **You may not start dismantle prior to this time. Those that start prior to this time may not be permitted to exhibit in the future.

Exhibitors are responsible for setting up and removing their displays. NAACOS does not and will not work with third party vendors regarding your organizations booth/table display. It is your responsibility as the exhibitor to share pertinent information with them.

Tabletop Spaces

Your exhibit is one table, 6 feet by 30 inches. All of your exhibit materials must fit on top of this table.

You may not place pop up signs on the floor (this includes behind the table or in front of the table).

The hotel will provide a table cloth with skirt for the table along with two chairs. The numbered spaces on the exhibit map are tables.

Booth Spaces

Booth spaces are 10 feet wide by 8 feet deep. One 6ft by 30 inch table with a table cloth and skirt as well as two chairs may be requested. To request table and chairs or you would like other furniture options, contact Emily Perron at eperron@naacos.com. The lettered spaces on the exhibit map are booth spaces.

AV, Electricity, WIFI

Audio visual equipment can be rented from Encore for a fee. Order forms and a price guide can be found at https://eventnow.encoreglobal.com/myevents/result/index/show_id/Odd579e0-a591-f111-8076-000d3a53970f/. Electricity is also available through Encore for a fee. There is no guarantee that your table or booth will be located near an electrical outlet. **Please be sure to do this prior to the conference to prevent a delay of services being set up at your space.**

Conference attendees will have access to complimentary WIFI for checking email. The amount of bandwidth for this WIFI is not sufficient for streaming videos or demonstrating web-based products in the foyer. We recommend that exhibitors obtain their own WIFI connection for these purposes. WIFI can be rented through Encore using the form at the above link.

Events in Conjunction with Conference

Events held in conjunction with the conference may not compete with conference events, including the Thursday reception held after the final session of the day. Please refer to the agenda for conference events and times. The organization may not market an event to look like NAACOS is hosting or participating in said event.

Give-away Policy

Exhibitors may hold raffles and/or give away items. NAACOS does not promote these activities and will not announce the winners.

Lead Gen

Lead generation is provided to all exhibiting business partners through our conference app, Whova. Exhibiting business partner attendees will receive instructions on how to use and access the lead generation one week prior to the start of the conference. Should anyone on your team experience issues accessing the lead gen feature within the app, please contact [Emily Perron](#).

Attendees and Advance Registration List

Approximately 700 health care executives from the ACO community will attend the in-person conference and another 100+ will attend virtually. You will receive a registration list at the conclusion of the conference. The list includes name, title, affiliation and postal address. NAACOS does not share email addresses.

Shipping Instructions

Please find detailed shipping instructions in the Shipping Instructions.

Package Handling Fees:

Please find the package handling fees in the Shipping Instructions.

Outgoing Packages

Please find the outgoing instructions in the Shipping Instructions.

Security

Hotel security will monitor the premises, however, neither NAACOS nor the hotel is responsible for any missing or stolen items belonging to exhibitors.

Additional Questions?

Please contact Emily Perron at eperron@naacos.com

