



## Mid-Atlantic Mid-Year Regional Meeting

Location: Virtual

Date: August 06, 2025

Time	Content	Speaker(s)
12:45 pm – 1:00 pm	<b>Event Login</b>	
1:00 pm – 1:15 pm	<b>Welcome and Overview</b>	Emily Brower, CEO, NAACOS
1:15 pm – 2:00 pm	<b>AI Tools for Patient Empowerment to Reduce Total Cost of Care</b>	Rick Goddard, Vice President, Head of Commercialization and Strategy, Lumeris
2:00 pm – 2:05 pm	<b>Break</b>	
2:05 pm – 2:35 pm	<b>Navigating eCQMs, MCQMs, and MIPS CQMs</b>	Breakout Groups
2:35 pm – 2:40 pm	<b>Break</b>	
2:40 pm -3:30 pm	<b>Regional Strategies for Rising Utilization and Best Practices in Provider-Level Engagement</b>	Mary Beth Turner, Practice Administrator, TriValley Primary Care Natalie McGann, DO, TriValley Primary Care Dr. Jeff Wessler, Cardiologist, Founder & CEO, Heartbeat Health
3:30 pm – 3:45 pm	<b>Sponsor Reception</b>	Heartbeat Health
3:45 pm – 3:50 pm	<b>Break</b>	

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3:50 pm - 4:50 pm	<b>Aligning Data Analytics with Clinical Strategies</b>	Robert Kagarise, DVACO, Tina Sokolowski, VP Population Health Services, Jefferson Health Joseph Laudiso, Director of Operations, Jefferson Health
4:50 pm – 5:00 pm	<b>Closing Remarks</b>	Melody Danko-Holsomback, Vice President of Education, NAACOS