



# PAYER PARTNERS

NAACOS is proud to announce its newest membership option: Payer Partners! Now, the nation's payers will be able to connect with the top performing ACOs in the country for quality and savings achieved. NAACOS supports ACO members as they are recognized as the leading value-based care delivery mechanisms.



# NEW PAYER PARTNERS!

## The Goal is Simple

To identify operational and clinical challenges for ACOs in the commercial ACO space and then work together to develop solutions to improve ACO performance.

## What does it mean?

Payer participants will work with NAACOS members to improve the triple aim by identifying best clinical and operational protocols to:

1. Enhance quality and clinical outcomes
2. Improve patient education and experience
3. Reducing wasteful inefficiencies



# Why Partner with NAACOS?

NAACOS comprises America's largest ACO membership. Value-based care is now a staple in delivering the future in healthcare consumption and industry leaders desire high level collaboration with the nation's top ACOs and their decision makers. Payer Partners will work with NAACOS to improve the triple aim by identifying best quality protocols to enhance outcomes, improve patient education and experience while reducing wasteful inefficiencies. But how?

Payer Partners are invited to engage the NAACOS board in person via a conference strategy session. The goal is to identify legislative and operational challenges for ACOs, then work together to develop solutions to improve ACO performance. NAACOS will facilitate subsequent quarterly conference calls for progress updates.



# What are the Amenities?

Along with all the core amenities of traditional Business Partnership, Payer Partners get to choose several additional benefits from an exclusive menu. A la carte discounts and benefits include but are not limited to:

- Discounts for leading or sponsoring a NAACOS webinar
- Annual pass to VIP reception at NAACOS conference (limit 2)
- 2 complimentary registrants per NAACOS conference
- Email blast to NAACOS members (limit 1 per year)
- Newsletter and website sponsorship

Interested payers should contact [membership@naacos.com](mailto:membership@naacos.com).



# The Goal is Simple!

If your goal is to gain access and to engage with the leaders of ACOs this is your chance. Comprised of the nations' largest ACO membership base, NAACOS proposes benefits that emphasize those opportunities. Payer Partners amenities include:

- Annual Meeting with NAACOS Board of Directors. Breakfast meeting held at NAACOS Fall Conference with the goal to facilitate networking with the NAACOS board and ACO leaders to identify issues and develop strategies for ACOs to succeed in the changing political and operational climate.
- Quarterly Advisory Committee Calls. Payer Partners representatives will comprise a NAACOS Industry Advisory Committee that will meet by conference call quarterly with an in-person meeting at the NAACOS Fall Conference. NAACOS leadership and senior staff will participate as well as other experts to be identified once the agenda topics have been determined.
- Two complimentary passes to the Fall and Spring Conferences (4 passes total), including invitations to the VIP reception with board members and conference speakers. Payer Partners may also take advantage of BP core benefits and may elect to sponsor and/or exhibit at the conference (additional fees may apply).
- Recognition as Payer Partners on conference signage, NAACOS website, and in NAACOS newsletter. Plus,
  - ▷ Annual profile in NAACOS newsletter
  - ▷ A dedicated page on NAACOS' website
    - » Post resources
    - » White Papers
    - » Educational Videos
- Choice of one additional benefit from the following menu:
  - ▷ Newsletter Sponsorship (1 month/2x edition coverage)
  - ▷ "Sponsor" a NAACOS-led Webinar





## What does it cost?

\$30,000 for 12 months, which enables participation at two conferences (spring and fall).

## Get in Touch!



[membership@naacos.com](mailto:membership@naacos.com)



202-640-1985 option 1

About NAACOS. The National Association of ACOs (NAACOS) represents more than 12 million beneficiary lives through hundreds of organizations participating in population health-focused payment and delivery models in Medicare, Medicaid, and commercial insurance. Models include the Medicare Shared Savings Program (MSSP), Next Generation ACOs, and alternative payment models supported by a myriad of commercial health plans and Medicare Advantage. NAACOS is a member-led and member-owned nonprofit organization that works to improve quality of care, outcomes, and healthcare cost efficiency.