



NAACOS Spring 2018 Conference Sponsor and Exhibitor Prospectus



**April 25-27, 2018
Hilton Baltimore**

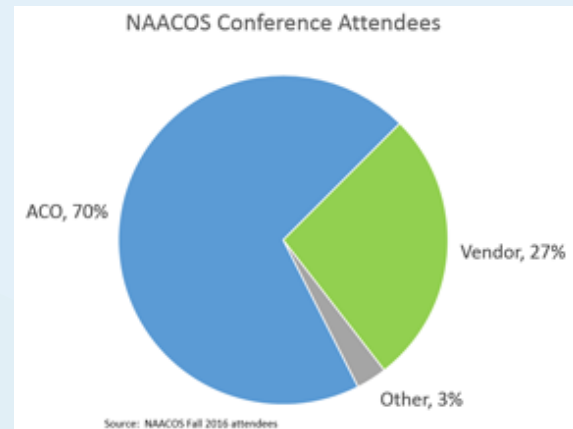
Connect with ACO Leaders at the NAACOS Spring Conference, April 25-27, 2018

Don't miss the opportunity to inform and network with ACO leaders from across the country at the NAACOS Spring Conference at the Hilton Baltimore. NAACOS conferences are the only ACO events exclusively organized by ACOs. More than 650 ACO leaders are expected to attend the spring conference, which will address the needs of both new and established ACOs through plenaries, breakouts, exhibits, and pre-conference workshops. The two-day conference, with pre-conference workshops on April 25, will feature the insights of CMS officials, ACO leaders, and policy insiders, and will also provide ample networking opportunities for participants, speakers, and vendors.

NAACOS Business and Alliance Partners are the only vendors allowed to sponsor, exhibit, and attend the spring conference. Get the most from your NAACOS partnership and join us.

Who will attend?

- Clinical leaders of ACOs
- Administrators of ACOs
- Partners in ACOs
- Executives considering the ACO model
- Public and Private Payers



Exhibitors at Past NAACOS Conferences

- AaNeel Infotech, Inc.
- Advantmed
- American Occupational Therapy Association
- Arcadia Healthcare Solutions
- ARKRAY USA
- BluePrint/Care Navigator, Inc.
- Caradigm
- CareAllies
- Carena
- CarePort
- Cerner Corporation
- Clinigence
- Continuum Health Alliance
- Cozeva
- ClinicalWorks
- Epharmix
- Edifecs
- eQHealth Solutions
- Evolent Health
- Experian Health
- Fibroblast
- ForaCare
- GeoDimensional Decision Group
- GetInsured
- GroupSource GPO
- Health Catalyst
- HealthEC
- Holon Solutions
- Independent Living Systems
- InnovAccer, Inc.
- LabCorp
- Lightbeam Health Solutions
- Magellan Healthcare
- Milliman, Inc.
- mygenetx
- Nuance Communications
- Orion Health
- PatientPing
- Philips Wellcentive
- Primaris
- Provider Reinsurance
- Reed Group, Ltd.
- Relias Learning
- Remedy Partners
- Renalogic
- RoundingWell
- S&P Dow Jones Indices
- Salient ACO
- Smartlink Mobile Systems
- Softheon
- SPH Analytics
- Summit Reinsurance Services
- Texture Health
- The Advisory Board
- The Garage
- Truven Health Analytics
- Turn-Key Health
- Virsys12
- Welch Allyn, Inc.
- Wellsource
- YouScript Inc.
- ZeOmega

Sponsor and Exhibitor Packages

Diamond \$25,000

- Choose one of the following:
 - Reception with open bar and appetizers
 - Mobile app with ad placement
 - Opportunity to “host” a 45-minute breakfast on April 26-27
 - Sponsor may make a presentation in a private room, and a continental breakfast will be served. Approximately 100 people attend. Breakfast will be recorded.
- Three complementary registrations (sponsor is allowed to pay the prevailing rate to register an additional two people)
- Three invitations to a VIP reception with NAACOS Board, Committee Members and Speakers.
- Complementary booth space in a premium location with all exhibitor benefits. Booth spaces are 10 ft by 10 ft.
- Pre-conference attendee list with email addresses.
- Recognition on NAACOS website and conference signage.
- Placement of promotional piece into meeting folder.

Platinum \$20,000

- Choose one of the following:
 - Ten seats for the live stream of the full NAACOS Conference. Share a branded link with your clients or staff
 - WiFi Sponsor
- Two complementary registrations (sponsor is allowed to pay the prevailing rate to register an additional two people).
- Two invitations to a VIP reception with NAACOS Board, Committee Members and Speakers.
- Complementary booth space in a premium location with all exhibitor benefits. Booth spaces are 10 ft by 10 ft.
- Pre-conference attendee list with email addresses.
- Recognition on NAACOS website and conference signage.
- Placement of promotional piece into meeting folder.

Gold \$12,500

- Opportunity to place an item with your company’s logo:
 - Lanyards
 - Pen or pad of paper in plenary
 - other items considered upon request
- One complementary registration (sponsor is allowed to pay the prevailing rate to register an additional two people).
- One invitation to a VIP reception with NAACOS Board and Speakers.
- Complementary booth space in a premium location with all exhibitor benefits. Booth spaces are 10 ft by 10 ft.
- Recognition on NAACOS website and on-site signage.
- Placement of promotional piece into meeting folder.

Silver \$10,000

- One complementary registration. Sponsor is allowed to pay the prevailing rate to register an additional two people.
- One invitation to a VIP reception with NAACOS Board, Committee Members and Speakers.
- Complementary booth space in a premium location with all exhibitor benefits. Booth spaces are 10 ft by 10 ft.
- Recognition on NAACOS website and conference signage.
- Placement of promotional piece into meeting folder.

All sponsors and exhibitors must be NAACOS Members or Partners.

NEW: Live Access Bundle

- For \$3,500, get 5 seats to the live stream of the full conference (value of nearly \$5,000). Share a branded link with your clients or staff for access to this rich learning experience. (Business partners may apply the value of their complementary table-top exhibit to receive the live access bundle for FREE)

Exhibitors

Booth Only

- As an option for partners, NAACOS is offering booth-sized exhibit space for \$5,000. This option does not include any sponsorship benefits. Booth spaces are 10 feet wide by 10 feet deep, and floor signs are allowed. The value of the complementary table-top exhibit may not be applied to the cost of the booth.

Table-Top Display

- All NAACOS Business Partners receive one complementary table top during their 12-month partnership. NAACOS Alliance Partners and ACO members may exhibit for a \$3,500 fee. Business Partners who have used their complementary table may exhibit for \$3,500. Table-top displays include one 6 foot by 30 inch table, two chairs, and a table drape. All materials must fit on top of the table. No floor signs permitted.

Booths and Table-Tops Receive the Following:

- Opportunity to inform and network with ACO leaders
- Company description in printed exhibitor directory
- Dedicated exhibit hours featuring meal functions such as breakfasts, breaks, and a reception
- Pre-conference list with attendees’ names and affiliations; final list also includes postal addresses (no emails)

How to Sponsor or Exhibit

Complete the form at <http://www.naacos.com/sponsorship-exhibits>. You will be sent an invoice, which you may pay by credit card or check. NAACOS accepts: American Express, Discover, VISA, and MasterCard. Credit card payments can be made using the links provided in the email invoice. To make a payment by mail, please print the invoice and send with check to:

NAACOS

Accounts Payable
1080 Snead Avenue
Sarasota, FL 34237

Visit the website for more details on exhibiting, such as the hotel floor plan and conference schedule with exhibit times. For questions about sponsorship and exhibits, contact Jennifer Muldoon at Jennifer@naacos.com or 202-640-1985.

Business Partners receive complementary exhibit space to one of two NAACOS conferences held annually. If you are not a Business Partner, join today!

Sponsor and Exhibit Policies

- Only NAACOS ACO Members, Business Partners and Alliance Partners may sponsor or exhibit. For more information on NAACOS membership and partnership, <http://www.naacos.com/partner-information>.
- NAACOS Business Partners and Alliance Partners are the only non-ACOs that may attend the conference. Partners are limited to two registrations, including those who are staffing the exhibit. **Exhibit-only attendees are not permitted** for free or for a fee. Partners must pay the prevailing rate to register all staff attending the conference, even those who are staffing the exhibit.
- Sponsors receive complementary registrations and may also pay to register an additional two staff.
- Should the meeting need to be canceled, NAACOS will refund exhibitor fees and registration fees. Travel and other costs incurred by the exhibitor will not be reimbursed.
- Information regarding shipping and rental of audio-visual equipment will be posted to the NAACOS website by January 31.
- Space assignments will be made on a first-come, first-served basis with priority for sponsors, beginning on January 31.
- Table-Top Exhibitors: All items must fit **on the top** of one 6-foot by 30-inch table. Signs, literature racks and other items that stand on the floor are not permitted.
- Booth Exhibitors: All items must fit in a 10 feet wide by 10 feet deep space.
- The deadline to sign up as an exhibitor is March 28, although space may sell out sooner.

Registration Information

Please visit our registration website at <http://www.naacos.com/conference-pricing> to register all individuals and to view the terms and conditions of registration. Sponsors who receive complimentary registration will be contacted by NAACOS with instructions for registering those individuals.

All conference events will take place at the Hilton Baltimore, 401 West Pratt Street, Baltimore, MD 21201. To make reservations, visit our website: <http://www.naacos.com/hotel> or call (443) 573-8700.

NAACOS is a 501 (c) 6 non-profit organization that allows ACOs to work together to increase quality of care, lower costs and improve the health of their communities. Determined to create an environment for advocacy and shared learning, organizations representing more than 250 ACOs from all 50 states form NAACOS. Our mission is to:

- Foster growth of ACO models of care;
- Participate with Federal Agencies in development & implementation of public policy;
- Provide industry-wide uniformity on quality and performance measures;
- Educate members in clinical and operational best practices;
- Collectively engage the vendor community, and
- Educate the public about the value of accountable care.